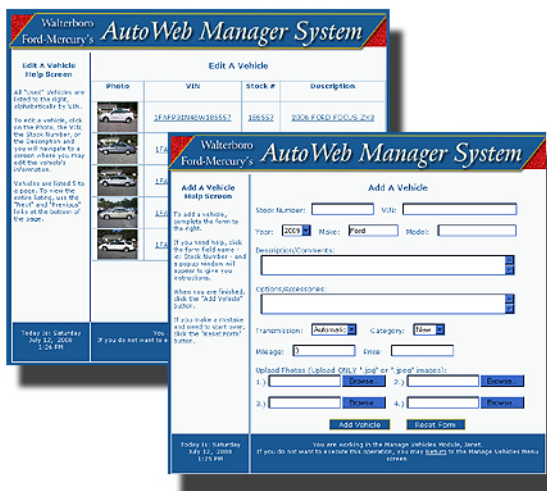




# Custom Applications...

## Giving YOU The Power!

Custom Applications Give YOU The Power to Save Money, Manage Business Easier and Much, Much More!



Just like a financial management software, or application, helps you perform accounting and bookkeeping functions for managing your business, we provide custom software for managing aspects of your business.

While we have the capability to build all types of application software, we oftentimes build applications to assist our clients in managing their website.

Let's say, for example, that you have an automobile dealership and you buy, sell and trade vehicles on a regular basis. You'll need to be able to mark a particular vehicle as sold, add new vehicles, show photos and possibly videos of your vehicles, display each vehicle's options, classify them

into categories, and so on. While we can easily accommodate your needs, after a period of time you'll be susceptible to incurring some hefty maintenance fees. It would actually be less expensive for you to let us build a custom software application that works in conjunction with your web project. Then you, or someone who works for you, can easily keep your site updated regularly and with minimal data entry.

Application software can be applied to handle a number of different functions. If you have a need for it, we can probably build it. And, just as we prefer the websites we build to provide a Return-on-Investment for you, we also require the same of the custom applications that we build. Your Sales Rep is able to help you determine whether an app would be beneficial in saving you time and money.

You should also know that, as your website is custom-built to reflect your business to your site visitors, your application will be custom-built to work in harmony with your current business functions.

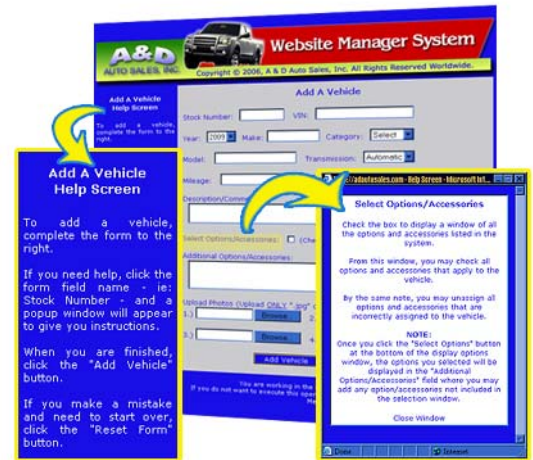
### Useful Applications Examples:

- ✓ Appointment Scheduling
- ✓ Customer Account Tracking
- ✓ Inventory Management
- ✓ Online Cataloging – Products, Materials, Reports, Articles, etc.
- ✓ Memberships
- ✓ Photo/Video Sharing & Archiving

## Think You Might Not Be “Techie” Enough to Use Website Management Software? Think Again!

One of the greatest concerns of our clients – when they were purchasing their application software – was that they might not be quite computer literate enough to use it. They’d have a learning curve they couldn’t afford.

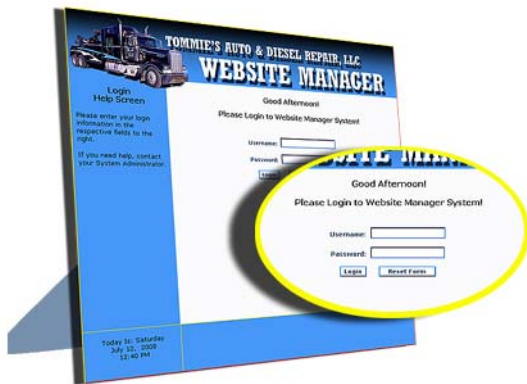
Rest assured, there’s no cause for alarm. We include Help Screens and Popup Field Help which makes our applications virtually self-teaching. This can also be a plus in the event you need new-hires to learn the software. We also train you and your staff as well. You have to remember that it’s in our best interest, too, that you like any software we build for you. We want you to use it!



***“I like the website. It’s very user-friendly for us. We’ve got a back door that we go in. We can take our pictures, we can edit, we can do so many things with our website... You And Me has made it very easy for me because I am not a very computer literate person, admittedly so. This is easy for me to use.” –***

**Dane Roessler, President – A & D Auto Sales**

## Is Security A Concern for You? It is for Us!



Security, particularly on the Internet, is ALWAYS a big concern! And yes, bad things can happen. This is why we take every precaution when we build your custom software.

Logins are always required and we even include – if you need them – user access security levels. This allows you to assign particular tasks to your employees based on their level of management within your organization. And, if someone is separated from your organization, you can easily block their entry into the system to prevent malicious behavior against you.

***Application Pricing is Based on Features,  
Functionality and End-User Requirements.  
Pricing varies from project to project.  
Ask your Sales Rep for an estimate today!***

**So C'mon.... Make Your Website Easier to Manage  
With a Custom Application from You And Me Enterprises!**