



Other Features & Elements Included with Your Package...

Regardless of the package you choose!

Domain Registration & Hosting ~

We make every effort to become your one-stop shop for website services. This way, you only have to worry about working with one company instead of several. In short, we register the domain of your liking, set up a hosting account which includes email accounts, and we build and maintain your site!

Quality Assurance Testing ~

It isn't often talked about in our line of work but, yes, web developers have industry standards that they should strive to meet – and exceed. The World Wide Web Consortium – W3C for short – sets these standards for both those who build websites *and* the browser companies: Google, Yahoo, etc.

Prior to your site being delivered – that is, “going live” – we test every file of your site to insure that it meets with the W3C and it passes their validation test. By doing so, we can be pretty confident that your site will display well in all browsers.

We also personally test your site in the current versions of Opera, Mozilla Firefox and Maxthon as well as in Internet Explorer 6 and Internet Explorer 7. You'll receive a letter from us after testing that certifies your site is being viewed properly in these browsers and passing W3C guidelines.

Search Engine Optimization ~

We hear all the time from potential clients that they want their site to hit the search engines. Well, that requires building the site – programming – to include those facets that entice the search engines to index it. We include these facets. We build all of our sites to be indexed. After all, we do want your audience to be able to easily locate you.

FTC Required Disclaimers ~

The Federal Trade Commission requires certain disclaimers to be included on your site: a Privacy Policy if you're collecting information from your visitors such as their names, email addresses, etc., a Children's Online Privacy Policy if your audience includes people under the age of 18, and other such notices. For example, if you sell T-shirts online, you must state the information found in the label of the shirt such as 100% cotton. While we're not attorneys, we will include the disclaimer. Here's a good example: “Since we are not attorneys, you will need to have all disclaimers reviewed by your legal counsel and make any necessary adjustments to those disclaimers as advised.”

Copyright Notices & Site Terms of Use ~

While these notices aren't truly necessary, we feel they are since they're created to protect you. Your copyright notice, included on every page, states that your site *and* all of its content belongs to you. The Site Terms of Use includes information for your visitor that again emphasizes the copyright notice and lets them know important information such as what you are NOT liable for while they're visiting your site. For a good example, you should visit our website: www.YouAndMeUnlimited.com.